



Our AMR strategy for 2025-27

Preserving Antimicrobials for today and tomorrow

About us:

EPHA is a change agent – Europe’s leading NGO alliance advocating for better health. A member-led organisation made up of public health NGOs, patient groups, health professionals and disease groups, we work to improve health and strengthen the voice of public health in Europe. Since formal establishment in spring 1993, EPHA has built a solid network of over 50 members dedicated to providing better health for all.

We will use our networks as host to the AMR Stakeholder network to ensure the network has the best possible impact.

A challenging and changing context

There are unprecedented pressures on health and care services in Europe and globally together with widening health inequalities. The economic situation is adding more pressure on public and health services. The increasingly urgent climate crisis, together with the energy crisis and the effects of the global uncertainty are looming large. People are struggling with the cost of living, which will inevitably impact their health and unmet needs are rising.

Antimicrobial resistance (AMR) is a global health and development threat that requires urgent multisectoral action to achieve the Sustainable Development Goals and the political declaration adapted at the UN high-level meeting on AMR in September 2024. The scale of the challenge is clear and we’re ready to respond to it.

Our approach

EPHA as the organizer of the AMR Stakeholder network is uniquely placed to address some of the challenges of AMR and contribute to improving health. Over our 2025–27 strategic period we will build on our achievements so far, drawing on our strengths, experience, partnerships, and resources to make change happen.

We will play our part in multiple ways:

1. we will **use evidence to shape policy and practice** by influencing national, regional, and global partners, encouraging long-term thinking using a **One Health approach**, and working with stakeholders including human, animal, and planetary health organisations, private sector, and communities. We will also work with partners to assess the cost-effectiveness of interventions.
2. we will **advocate** for better and stronger approaches to AMR in Europe and Globally, reduce inequity in AMR.
3. we will build on our previous work to **raise awareness** on AMR as a key challenge to equitable health, and ensure it remains at the top of the EU policy agenda.
4. we will work on **AMR stewardship** - build skills, knowledge, and capability by supporting people and organisations, including through partnerships, networks, and events.



Our multi-faceted and independent approach is what sets us apart and defines our distinctive contribution. But no single organisation can achieve this mission alone. Everyone has a stake and a part to play in improving our health. We will continue to work collaboratively with partners to amplify our impact and build capability together.

Our work in AMR will be guided by our values: equity, solidarity, sustainability, universality, diversity and good governance.

EPHA approach is One Health focused and centred on achievable and practicable solutions and support the adherence and promotion of a health in all policies, strong collaboration, and cooperation. Advocating for better public health in Europe and Globally. We also recognise the linkages between AMR and other dimensions of ill health – especially Sepsis which frequently overlaps with AMR.

Our priorities for 2025–27

We are ambitious about the impact EPHA along with the AMR Stakeholder Network can have over the next 3 years. Over this next strategic period, four core priorities will guide our work:

1. Ensure AMR remains at the top of EU policy agenda- stepping up leadership for AMR response
2. Advocacy to influence and improve health and care policies
3. Use evidence to shape policy and practice by influencing national, regional, and global partners, encouraging long-term thinking using a One Health approach, and working with stakeholders including human, animal, and planetary health organisations, private sector, and communities
4. AMR stewardship- build skills, knowledge, and capability by supporting people and organisations, including through partnerships, networks, and events

This strategy will specifically address the highest level of decision makers inside the EU institutions including European Commissioners, the senior levels of the European Commission services, leading MEPs, and senior figures in national administrations.

The following sections set out our plans for each of these four priorities.

1. Ensure that AMR remains at the top of EU policy agenda

Antimicrobial resistance (AMR) presents a threat to humanity as grave as climate change. WHO report indicates that by 2050 at least ten million deaths a year will be related to drug resistant super-bugs. The inequity in the EU will showcase, the countries that are in economic terms more challenged, will be hit hardest. The treat of AMR has been stressed with the political declaration adapted at the UN high-level meeting on AMR in September 2024.

Reducing AMR requires a whole-society approach – we cannot do this alone. Our network ambition is to create more favourable conditions that enable others to act. We want decision makers across all parts of society to understand and It is also important that disparities within and between Member States in both awareness and capacity to combat AMR are addressed.



Importantly, improved health, with reductions of ill-health following successful health promotion and disease prevention policies, including those addressing fundamental health determinants, will also aid the combatting of AMR.

We will use our voice and insights to:

1. Increase decision makers' understanding of AMR and influence them to take a prevention approach to policy.
2. Increase public and professional understanding and promote policy and system action on AMR.
3. Influence governments to take a whole-government One Health approach to tackling AMR.
4. Equip member states/members with tools, evidence, and insight to support them to exercise their full influence on AMR.
5. Improve understanding of the pharma public/private framework and issues around the development, access, and affordability of tools to address AMR (medicines, diagnostics, etc)
6. Mobilise cross-sector action to change the narrative about AMR and secure policy change.

2. Advocacy to influence and improve health and care policies

We want to give policymakers, system leaders, service providers, health care staff, service users and the public the insights, practical resources and opportunities needed to support these changes.

Through building partnerships, and sharing new ideas, we will:

1. Continue our work through the AMR Stakeholder Network: The AMR Stakeholder Network hosted by EPHA comprises organisations working on the animal health, human health and environmental pillars of One Health, bringing together more than 50 organisations. It is with the support of this network that EPHA ensures that One-Health and AMR remains high on the EU agenda.
2. Connect the MEP AMR interest group with the AMR stakeholder network
3. Better a plan for coordination between Member State Ministries, Commission Directorates, EU agencies and European Parliament Committees.
4. Organising, spread information and participate in AMR awareness-raising campaigns.

3. Strengthening AMR evidence and analysis to influence policy

Policy decisions on health and social care are often only loosely related to evidence or rigorous analysis, frequently fail to incorporate a long-term perspective, and can have complex effects that aren't well understood. We will focus on analysing and informing policies affecting health and how policy is interpreted and implemented in different contexts and member states.

To support more evidence-informed health policy, we will:

1. Analyse or support the analysis of AMR performance in Europe and how it compares between different countries.
2. Assess or support the assessment of the overall approach to AMR and identify priorities for the future.
3. Provide/commission evidence reviews.



4. Working with national governments to provide access to targeted, continuous education and training on AMR for healthcare and veterinary professionals and aspiring professionals.

4. AMR stewardship - build skills, knowledge, and capability by supporting people and organisations, including through partnerships, networks, and events

We want to raise awareness in:

1. Civil society
2. Health professionals

Evolving how we work:

As well as adapting and improving what we do, we're also concentrating on how we do it. We take our role as host of the AMR stakeholder network seriously and believe in the power the network has to improve the global situation.

Over the next 3 years we will strengthen our operating model, delivering the AMR programme to ensure that our internal workings can best support effective delivery of our goals. We will continue to improve how we measure the impact of our activity. We know that there are challenges associated with meaningfully measuring impact for an organisation like ours.