

Health policies carry many benefits to society, not only economic savings, but positive outcomes for health, wellbeing, education, and social capital. The Social Return on Investment (SROI) model can be applied to evaluate all these outcomes. One of our presenters, Inés Nieto, is part of the research project ***Building an International Consensus on Social Return on Investment Modelling of Physical Activity and Sport***. The project is led by an **International Steering group** including Prof. Larissa Davies (Manchester Metropolitan University), Prof. Alfonso Jimenez (King Juan Carlos University), Dr. Lindsey Reece (Australian Sports Commission), and Dr. Xian Mayo (King Juan Carlos University), and externally supervised by the WHO Physical Activity & Health Unit, including by Prof. Fiona Bull and the health economist Andreia Santos. The following are some of the results of this project:

- Nieto, I., Mayo, X., Davies, L., Reece, L., Stafford, B., & Jimenez, A. (2024). Striving for Global Consensus: a systematic review of Social Return on Investment applied to physical activity and sport. *Journal of Physical Activity and Health*, <https://doi.org/10.1123/jpah.2024-0174>
- Ritchie, I, Nieto, I., Mayo, X., Brunn, M., & Jimenez, A. (2024). The utility of social value framing for physical activity promotion: content analysis of European Union member state policies. *Frontiers in Sports and Active Living*. 6, 1415007 <https://doi.org/10.3389/fspor.2024.1415007>
- Nieto, I., Mayo, X., Davies, L., Reece, L., Strafford, B. W., & Jimenez, A. (2024). Consensus on a social return on investment model of physical activity and sport: a Delphi study protocol. *Frontiers in Sports and Active Living*, 6, 1334805. <https://doi.org/10.3389/fspor.2024.1334805>
- UNESCO project to evaluate **the social return of the sport programmes of the Institute for Sport and Recreation (IDRD) of the City of Bogota** (Colombia). Full report available at <https://unesdoc.unesco.org/ark:/48223/pf0000391471?posInSet=2&queryId=N-EXPLORE-3476f97e-7a6d-4b5d-a1e7-b96083dd1b61>
- Creation of the **Spanish Research Network on Social Return on Investment in Sport (REiRSID)**, funded by the Spanish government, <https://reirsid.es/> and <https://x.com/REiRSID>

Please, contact Inés at ines.nieto@urjc.es if you are interested in applying the SROI model to your intervention or policy. You can also follow the progress of the project in her social media X: @inesnr22

ResearchGate: <https://www.researchgate.net/profile/Ines-Nieto>