

Annex to
Open letter to the members of the Committee on Culture and Education of 10.04.2017

Impact of marketing on consumption patterns

- G. Hastings et al., “Review of Research on the Effects of Food Promotion to Children” (University of Strathclyde, 2003)
- WHO: The extent, nature and effects of food promotion to children: a review of the evidence to december 2008
- WHO report on Marketing of foods high in fat, salt and sugar to children: update 2012–2013
- WHO European region report: Tackling food marketing to children in a digital world: trans-disciplinary perspectives
- WHO report Monitoring food and beverage marketing to children via television and the Internet
- European Commission report: Study on the impact of marketing through social media, online games and mobile applications on children's behaviour
- ECORYS (2015) Study on the exposure of minors to alcohol advertising on linear and non-linear audio-visual media services and other online services, including a content analysis – Final Report
- Anderson, P., du Bruijn, A., Angus, K., Gordon, R. & Hastings, G. (2009). Impact of alcohol advertising and media exposure on adolescent alcohol use: A systematic review of longitudinal studies. Pubmed, Alcohol and Alcoholism, 44 (3), 229-243
- Science Group of the European Alcohol and Health Forum (2009) Does marketing communication impact on the volume and patterns of consumption of alcoholic beverages, especially by young people?

Self Regulation and Public Health

- Noel et al. (2016) Industry self-regulation of alcohol marketing: a systematic review of content and exposure research, pubmed, 2017 Jan;112 Suppl 1:28-50. doi: 10.1111/add.13410. Epub 2016 Oct 11.
- Ronit et al. (2014) Obesity and industry self-regulation of food and beverage marketing: a literature review, pubmed, Eur J Clin Nutr. 2014 Jul;68(7):753-9. doi: 10.1038/ejcn.2014.60. Epub 2014 Apr 9.
- Galbraight-Imami and Lobstein (2013) The impact of initiatives to limit the advertising of food and beverage products to children: a systematic review. <http://bit.ly/2fsmfeq>
- Bartlett and Garde (2013) Time to Seize the (Red) Bull by the Horns: The European Union’s Failure to Protect children from alcohol and unhealthy food marketing.
- The Regulation of Alcohol Marketing: From Research to Public Health Policy Addiction, Volume 112, Issue Supplement S1Pages 1–127

WHO nutrient profile model

- WHO Regional Office for Europe’s Nutrient Profile Model

Calls to address marketing of unhealthy foods and alcohol

- EP resolution of 1 February 2007 on ‘Promoting healthy diets and physical activity: a European dimension for the prevention of overweight, obesity and chronic diseases’
- European Parliament resolution of 29 April 2015 on Alcohol Strategy
- EU Commission White paper on A Strategy for Europe on Nutrition, Overweight and Obesity related health issues
- EU Action plan on childhood obesity 2014 -2020
- WHO Set of recommendations on the marketing of foods and non-alcoholic beverages to children: <http://www.who.int/dietphysicalactivity/publications/recsmarketing/en/>
- WHO: Report of the Commission on ending childhood obesity
- WHO Global Status Report on Alcohol and Health 2014
- OECD (2015) Tackling Harmful Alcohol Use
- Set of 9 voluntary global NCD targets for 2025
- Sustainable development goals: <http://www.un.org/sustainabledevelopment/health/>
- WHO Action plan for the prevention and control of noncommunicable diseases in the WHO European Region (2016 – 2025)